

M3 FINANCIAL PULSE

OCTOBER 2021

WWW.M3ADVISOR.COM



THE MONTH IN BRIEF

Breast Cancer Awareness Month, marked in countries across the world every October, helps to increase attention and support for the awareness, early detection, treatment, and care of breast cancer.

National Breast Cancer Awareness Month is a chance to raise awareness about the importance of early detection of breast cancer. Spread the word about mammograms and encourage communities, organizations, families, and individuals to get involved. Make a difference!

OCTOBER IS BREAST CANCER AWARENESS MONTH

This month you'll be seeing pink across the country – on lapels, products, and even football fields. Accompanied by that signature color, people are working hard to raise awareness of this disease.

In 2021, over 255,000 new cases of invasive and non-invasive breast cancer will be diagnosed, and approximately 42,000 of women will die from breast cancer in the U.S.¹ In 2020, for the first time ever, female breast cancer has surpassed lung cancer as the most commonly diagnosed cancer worldwide.²

Despite this, the death rate from breast cancer dropped by 41% from 1989 to 2018 as a result of earlier detection through increased awareness and mammography screening, as well as advances in treatments. And today we celebrate the more than 3.8 million breast cancer survivors in the U.S. today including those who completed treatment and those still undergoing treatment.²

Currently there is not sufficient knowledge on the causes of breast cancer; therefore, early detection of the disease remains the cornerstone of breast cancer control. When breast cancer is detected early, and if adequate diagnosis and treatment are available, there is a good chance that breast cancer can be cured. If detected late, however, curative treatment is often no longer an option. The good news is that most women can survive breast cancer if it's found and treated early.

Financial support from people all over the country has helped the American Cancer Society fund life-saving breast cancer research, crucial patient services, and education and prevention initiatives that have helped millions of people. But until we see a world without breast cancer, we can't stop. That's why we need people like you to join us. Any way you decide to get involved will help us save lives from breast cancer - but we can't do this without you.

Every dollar raised helps the American Cancer Society save lives from breast cancer by funding innovative breast cancer research; providing education and guidance to help people reduce their risk; and offering comprehensive patient support to those who need it most so that no one faces breast cancer alone.

We ask that you join us in helping raise awareness and funds to support the American Cancer Society. Please donate to my Real Men Wear Pink campaign at the link below:

bit.ly/MPDonatePink

Together, we can make a difference!

WHY I WEAR PINK...

I lost my mother in 1996 after a 2 ½ year battle with cancer. She was only 59 years old. I want to contribute to the cause and be a part of the solution.



FACT OF THE MONTH

In 2021, **over 255,000 new cases** of invasive and non-invasive breast cancer will be diagnosed, and approximately 42,000 of women will die from breast cancer in the United States, breast cancer is by far **the most common cancer** in women worldwide.



990 N. Main Street,
Royal Oak, MI 48067
Tel: (248) 543-3400
www.M3Advisor.com

Advisory Services offered through Capital Analysts or Lincoln Investment, Registered Investment Advisers. Securities offered through Lincoln Investment, Broker/Dealer Member FINRA/SIPC. www.lincolninvestment.com
M3 Investment Services and the above firms are independent and non-affiliated.

1. <https://nchph.org/breast-cancer-awareness-month-2021/>
2. <https://www.cancer.org/cancer/breast-cancer/about.html>